



IFRF

International Flame
Research Foundation

Be our MNM...

Member in profile

MONDAY NIGHT MAIL
NEWSLETTER PROPOSAL





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THE OFFER

IFRF is offering you the opportunity to showcase your organisation to the readership of Monday Night Mail (MNM) - **free of charge!**

The refreshed look MNM will include a new section focusing on a different member for each edition.

This section will include space for 100 words to introduce yourselves, a link to your website or web-page of your choosing plus a photo submitted by you.

This is an excellent opportunity for you to promote your organisation, a new product or project to the readership of MNM.

And you gain all of this for **FREE** as part of your IFRF membership benefits.



REACH

Each MNM is also shared through our social media channels:

- Twitter - 252 followers
- LinkedIn - 621 followers
- WeChat - 20 followers



MNM READERSHIP



Over 1,100 active subscribers

Engagement rate is above the industry average



MNM readers are based in 42 countries

NEXT STEPS

To make the most of this opportunity all you need to do is contact us at

administration@ifrf.net and send the following:

- 100 words promoting your organisation, product or project
- A link to a website or web-page
- Promotional photograph (in JPEG or PNG format)